

Supporting Document for Quantitative Metric 3.4.3

Activity Reports



Submitted to NAAC

By

**Einstein Academy of Technology and Management (EATM),
Bhubaneswar**



EINSTEIN ACADEMY OF TECHNOLOGY AND MANAGEMENT

Approved by AICTE, Affiliated to BPUT Odisha

At: Baniatangi, PO: Bajapur, Khurdha, PIN: 752060, Bhubaneswar

ACTIVITY REPORT

NSS NATURE CAMP ACTIVITY

Held on: 22.04.2023

Venue: Nayagarh District

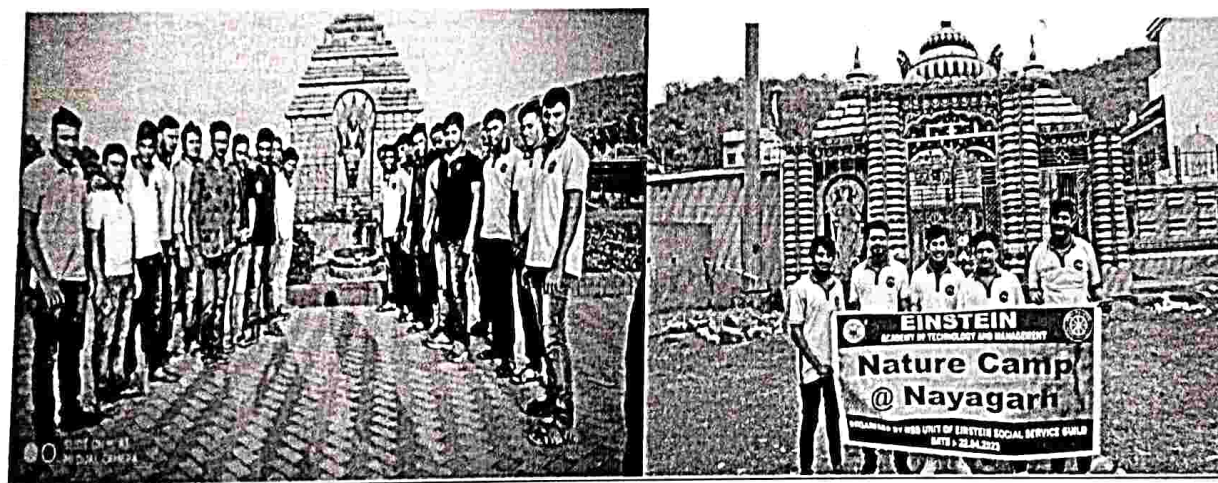
Organized by: NSS EATM

Scheme: GREEN INITIATIVE

No of Students participated: 69

No of Faculty members involved: 13

In the NSS nature camp activity the NSS volunteers are actively involved in number activities like cleaning village surroundings, road sides and temple. This type of activity helps the student to grow individually and also a group. Volunteering for various tasks under NSS activities allows students to become confident, develop leadership skills and learn about different people from different walks of life.



(PHOTOS OF THE NATURE CAMP)

Principal
Einstein Academy of Technology & Management
Bhubaneswar, Khurda



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At: Baniatangi, PO: Bajapur, Khurdha, PIN: 752060, Bhubaneswar

ACTIVITY REPORT

RAISING AWARENESS ON WOMEN EDUCATION IN THE SOCIETY ON INTERNATIONAL WOMEN DAY

Held on: 08/03/2023

Venue: **BAJPUR HIGH SCHOOL CAMPUS,**

Organized by: EATM NSS UNIT

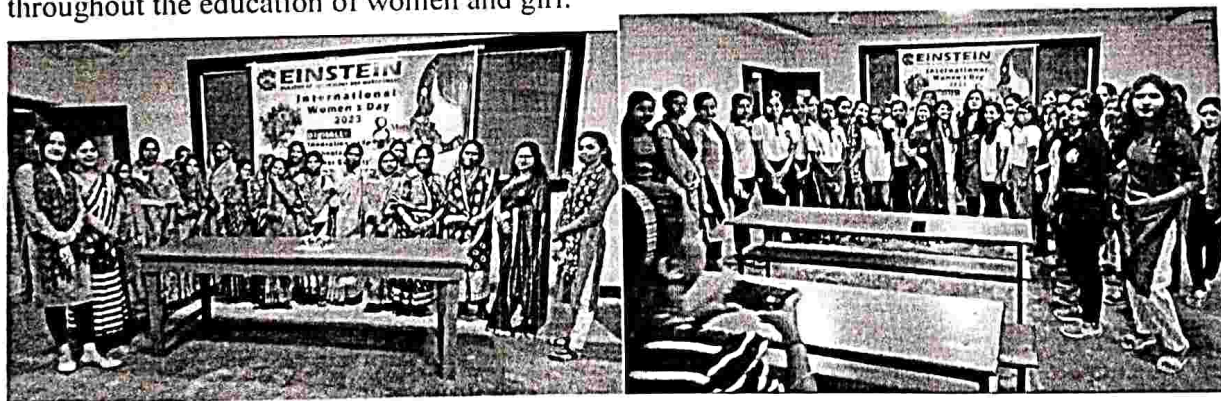
Scheme: WOMEN EMPOWERMENT

No of Students participated: 66

No of Faculty members involved: 15

Women's Education is critical to the general growth of the country. It not only aids in the development of half of the human resources but also in enhancing the quality of life both at home and in the community. Educational programs, such as online education and distance education, have also been developed to encourage women's education. The major goal of the overall educational program is to educate every girl kid. This low literacy rate has a severe influence not just on women's lives, but also on their families and the country's economic growth.

Women played an important role in ancient India. Women's education was common in ancient India throughout the Vedic period. Historically, Indian women were thought to be superior to males. Women's rights were accorded prominence in ancient India, and they maintained an important place in Indian society at the time. The educational system was well-developed throughout the education of women and girl.



(PHOTOS OF THE RAISING AWARENESS ON WOMEN EDUCATION IN THE
SOCIETY ON INTERNATIONAL WOMEN DAY)


Principal
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ACTIVITY REPORT

PLANTATION DRIVE IN NEAR BY VILLAGE

Held on: 02/03/2023

Venue: Rairanga village

Organized by: NSS EATM

Scheme: GREEN INITIATIVE

No of Students participated: 64

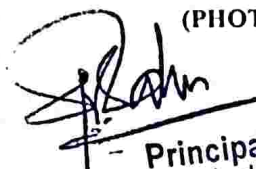
No of Faculty members involved: 16

Considering the manifold benefits of trees, including that they release oxygen into the air, absorb unpleasant odours as well as harmful gases such as carbon dioxide, carbon monoxide and sulfur dioxide from the air and purify it, protect us from dangerous ultra-violet rays, provide us with food and the pivotal role played by trees in preventing soil erosion, maintaining ecological balance and most especially in lessening the effects of global warming, the EATM NSS team conducts tree plantation drives twice a year. Over the last one and a half years, more than 1,000 plants in nearby villages under Bajapur panchayat, Khordha.

Tree plantation is not just something that should be done; instead, it is a necessity, the urgent need of the hour. Planting of trees is especially important to protect our environment against air pollution and global warming. To this end, our young volunteers have been actively involved in organizing tree plantation campaigns.



(PHOTOS OF THE PLANTATION DRIVE)


Principal
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ACTIVITY REPORT

SWACHH BHARAT ABHIYAN IN A NEAR BY VILLAGE FOR CLEANLINESS DRIVE

Held on: 10/02/2023

Venue: Bajapur village, Khordha

Organized by: EATM NSS UNIT

Scheme: Swacha Bharat Abhiyan

No of Students participated: 70

No of Faculty members involved: 15

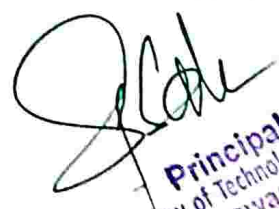
The student volunteers of EATM NSS unit participated in the Cleanliness drive organized by the Einstein social service guild held on 10th FEB 2023 at Bajapur village, Khordha. The Objective of this drive was to spread awareness amongst people and enlighten them about the importance of the environment and cleanliness.

The objectives of swachh bhara Abhiyan revolved primarily around creating a culture around sanitation and hygienic environment that could inspire people to take care of their surroundings and proactively participate in ensuring their cleanliness.

In this program students from our college participated in cleaning the approach road, village area and nearby premises of the village, even sharing the message of cleanliness among the youth of villagers to actively involve themselves in their village cleanliness drive and proper management of wastes among the residents of villages.



(PHOTO OF THE CLEANLINESS DRIVE PROGRAM)


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ACTIVITY REPORT

BLOOD DONATION CAMP AT EATM CAMPUS

Held on: 05/02/2023

Venue: **EATM CAMPUS, B-104**

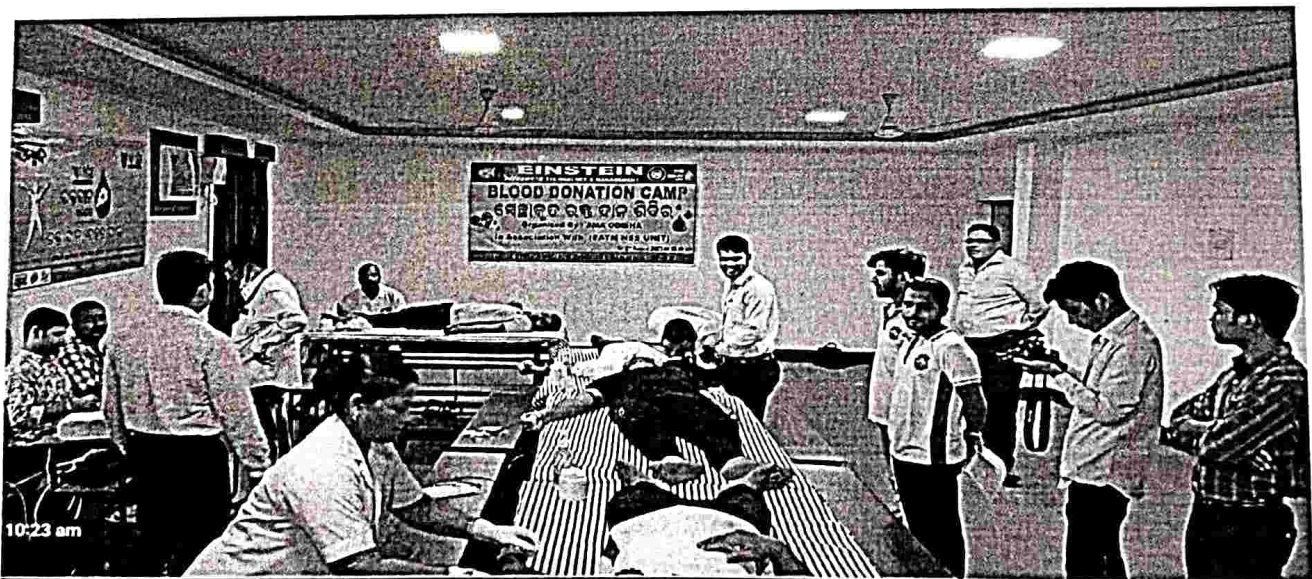
Organized by: DISTRICT HEAD QUARTER HOSPITAL BLOOD BANK, KHORDHA

Scheme: HEALTH WELFARE SCHEME

No of Students participated: 79

No of Faculty members involved: 15

Human blood is an essential element of human life with no substitute. Voluntary blood donors are the cornerstone of a safe and adequate supply of blood and blood products. The safest blood donors are voluntary, non-remunerated blood donors from low-risk populations. Blood donors in India, as across the globe, are of three types; voluntary donors, replacement donors and professional donors. Most donations are as a result of replacement donations, which are non-remunerated donations, provided by the relatives of patients. Professional donors are those who donate blood in exchange for money. Replacement and professional donors may be compelled to donate blood, though their health conditions are unsuitable to donate blood. They do not help maintaining a stock of blood for emergency situations. Moreover, they do not provide rare blood groups. These points are indicating the need and importance of voluntary blood donations. The success of blood donation camp depends on people who organize the camp and blood bank team. Aim: The aim of this report is to discuss about the importance of voluntary blood donation and to guide the camp organizer, medical officer, and also other team members involving in voluntary blood donation camp to organize the camp efficiently.



(PHOTO OF THE BLOOD DONATION CAMP)


Principal
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ACTIVITY REPORT

AWARENESS ON VIOLENCE AGAINST WOMEN AND GIRLS

Held on: 16/12/2022

Venue: **EATM CAMPUS,**

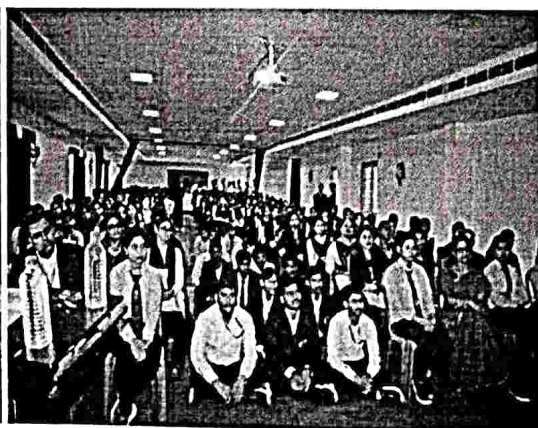
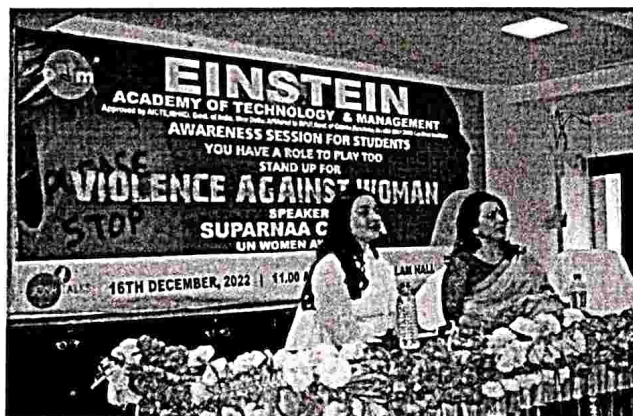
Organized by: Josh Talks, Gurugram, Harayana

Scheme: WOMEN EMPOWERMENT

No of Students participated: 65

No of Faculty members involved: 10

Awareness raising activities are widely used and have an important role to play in preventing violence against women and girls (VAWG). However, there is little evidence that awareness raising activities on their own are able to significantly reduce VAWG. There is often a mismatch between the intended aims of awareness raising activities and what they are likely to achieve. For instance, an organization might publicise information about a new VAWG law with the objective of reducing violence perpetrated by men, but this strategy alone is highly unlikely to do so. It is important to clarify what awareness raising activities can achieve as well as how to mitigate the limits of this approach. This can inform decision-making around implementing awareness raising approaches. It can help to design theories of change more closely aligned with intervention activities, and identify best practices for more effective awareness raising efforts.



(PHOTOS OF THE AWARENESS ON VIOLENCE AGAINST WOMEN AND GIRLS)

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ACTIVITY REPORT

AWARENESS PROGRAM ON HUMAN RIGHTS

Held on: 10/12/2022

Venue: **EATM College Campus**

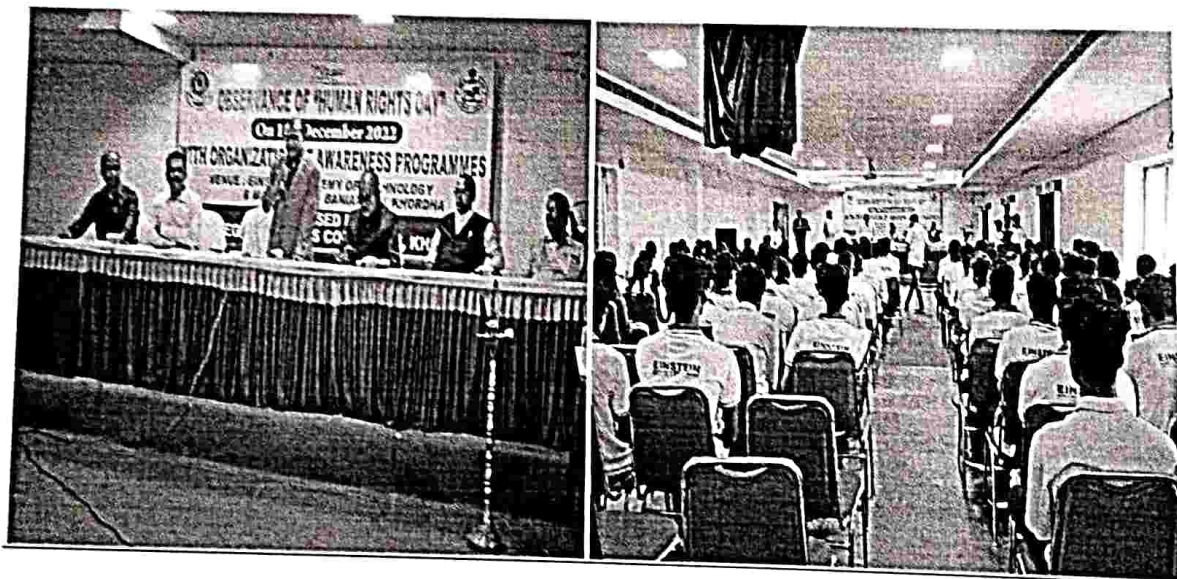
Organized by: Govt. of Odisha, Khordha District Administration

Scheme: Access to Justice for All

No of Students participated: 69

No of Faculty members involved: 13

On the occasion of "Human Rights Day" an awareness program was organised by the Khordha District Administration, Govt. of Odisha at Einstein Academy of Technology and Management, in this program the experts in the field of Justice emphasized the fundamental rights and freedoms that belong to every individual, regardless of background, and underscores the collective responsibility to uphold and protect the rights Freedom, Equality and Justice for all. In this event students, staffs and other persons also attended the program to make it a great success.



(PHOTOS OF THE AWARENESS PROGRAM ON HUMAN RIGHTS)


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ACTIVITY REPORT

PUBLIC AWARENESS PROGRAM ON SOCIAL SECURITY AND EMPOWERMENT ON WORLD DISABILITY DAY

Held on: 03/12/2022

Venue: Khordha Town Hall

Organized by: DISTRICT HEAD QUARTER HOSPITAL

Scheme: HUMAN RIGHTS SCHEME

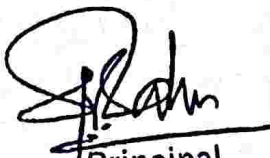
No of Students participated: 69

No of Faculty members involved: 13

The student volunteers and staffs of EATM NSS unit participated in the public awareness program on social security and empowerment on world disability day organized by the Einstein social service guild held on 03 December 2022 at Khordha. The Objective of this drive was to spread awareness amongst people and enlighten them about understanding disability issues and gaining support to ensure that their rights to wellbeing, dignity and equal rights in every aspects of life. In this awareness program many intellectual persons of the district administration participated and gave information about that people born with disabilities also deserve a high standard of life filled respect and dignity.



(PHOTO OF THE PUBLIC AWARENESS PROGRAM ON SOCIAL SECURITY AND EMPOWERMENT ON WORLD DISABILITY DAY)


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ACTIVITY REPORT

YOGA AS PART OF LIFE FOR BEING HEALTHY

Held on: 21/10/2022

Venue: **EATM CAMPUS,**

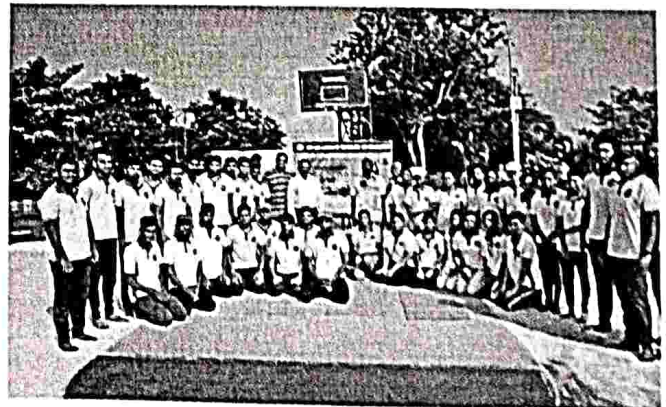
Organized by: Patanjali Yoga, Khordha

Scheme: FIT INDIA MOVEMENT

No of Students participated: 70

No of Faculty members involved: 15

Yoga is an ancient art for building up healthy mind. The concept of yoga indicates the connection of human soul to supreme power. The role of yoga in education as per the spiritual aspect helps the students to perform their daily duties in the day to day lives. It enhances the self-realization or self-awareness. It unfolds mental and spiritual attributes. It enhances the will power. Not only the spiritual upliftment is there but a lot of physical benefit a student can get from yoga. Now a day's stress is a great challenge before the students and yoga has a great role to reduce stress. Medical science always says that stress is the fundamental factor behind every disease. Stress plays a negative role in human body. Due to stress students could not perform in better way. So yoga helps in establishing a positive impact on students during education. Feeling the importance of yoga and its positive impact on students YOGA session at EATM College organized by NSS unit.



(PHOTOS OF THE YOGA CAMP)


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ACTIVITY REPORT

BLOOD DONATION CAMP AT EATM CAMPUS

Held on: 02/08/2022

Venue: **EATM CAMPUS, B-104**

Organized by: DISTRICT HEAD QUARTER HOSPITAL BLOOD BANK

Scheme: HEALTH WELFARE SCHEME

No of Students participated: 71

No of Faculty members involved: 12

Human blood is an essential element of human life with no substitute. Voluntary blood donors are the cornerstone of a safe and adequate supply of blood and blood products. The safest blood donors are voluntary, non-remunerated blood donors from low-risk populations. Blood donors in India, as across the globe, are of three types; voluntary donors, replacement donors and professional donors. Most donations are as a result of replacement donations, which are non-remunerated donations, provided by the relatives of patients. Professional donors are those who donate blood in exchange for money. Replacement and professional donors may be compelled to donate blood, though their health conditions are unsuitable to donate blood. They do not help maintaining a stock of blood for emergency situations. Moreover, they do not provide rare blood groups. These points are indicating the need and importance of voluntary blood donations. The success of blood donation camp depends on people who organize the camp and blood bank team. Aim: The aim of this report is to discuss about the importance of voluntary blood donation and to guide the camp organizer, medical officer, and also other team members involving in voluntary blood donation camp to organize the camp efficiently.

Ensure safety and quality of blood

Motivate and maintain a permanent well-indexed record of voluntary blood donors.

Educating the community on the beneficial aspects of blood donation and harmful effect of collecting blood from paid donors.

Ensure safety and quality of blood


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ସମ୍ବାଦ

ଧ୍ୟାନ ପ୍ରତିଷ୍ଠା
ରକ୍ତଦାନ
ଅଭିଯାନ



ସ୍ୱେଚ୍ଛାକୃତ ରକ୍ତଦାନ ଶିବିର

ତାରିଖ : ଅଗଷ୍ଟ ୨ (ବୁଧବାର) ସକାଳ ୧୦ ଘଟିକା
ଆୟୋଜକ/ସ୍ଥାନ:

ଆଇନ୍‌ଷ୍ଟାଇନ୍ ଏକାଡେମୀ ଅଫ୍ ଟେକ୍ନୋଲଜି
ଆଣ୍ଡ ମ୍ୟାନେଜମେଣ୍ଟ (EATM)

ବଣିଆଗାଁ, ଖୋର୍ଦ୍ଧା, ଯୋଗାଯୋଗ: 8895762961, 7978679576

ରକ୍ତଦାନ ମହତ୍ତ୍ୱବାନ

ବହୁ ସଂଖ୍ୟାରେ ଯୋଗଦାନ କରି ଅଭିଯାନକୁ ସଫଳ କରିବାକୁ ନିବେଦନ

(PHOTOS OF THE BLOOD DONATION CAMP AT EATM CAMPUS)

Principal
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ACTIVITY REPORT

AWARENESS OF ENERGY LITERACY IN GLOBAL CLIMATE ACTION ORGANISED BY ENERGY SWARAJ FOUNDATION

Held on: 22/05/2022

Venue: **Energy Swaraj Foundation**

Organized by: ENERGY SWARAJ FOUNDATION

Scheme: GREEN INITIATIVE

No of Students participated: 64

No of Faculty members involved: 05

The event was organised by Energy swaraj Foundation for awareness of Energy literacy for global climate action plan where our students participated and number of students did the energy literacy training course to reduce energy consumption to be a part of action for climate correction.



(PHOTOS OF THE AWARENESS OF ENERGY LITERACY IN GLOBAL CLIMATE ACTION
ORGANISED BY ENERGY SWARAJ FOUNDATION)


Principal
Einstein Academy of Technology & Management
Bhubaneswar, Khurda



ACTIVITY REPORT

SWACHH BHARAT ABHIYAN IN A NEAR BY VILLAGE FOR CLEANINESS DRIVE

Held on: 01/04/2022

Venue: Sialiapatna village, Khordha,

Organized by: EATM NSS UNIT

Scheme: SWACHH BHARAT ABHIYAN

No of Students participated: 77

No of Faculty members involved: 15

The student volunteers of EATM NSS unit participated in the Cleanliness drive organized by the Einstein social service guild held on 01 April 2022 at sialiapatna village, Khordha. The Objective of this drive was to spread awareness amongst people and enlighten them about the importance of the environment and cleanliness.

The objectives of swachh bharat Abhiyan revolved primarily around creating a culture around sanitation and hygienic environment that could inspire people to take care of their surroundings and proactively participate in ensuring their cleanliness.



(PHOTOS OF THE SWACHH BHARAT ABHIYAN IN SIALIAPATNA VILLAGE FOR CLEANINESS DRIVE)

Principal
Einstein Academy of Technology & Management
Bhubaneswar, Khurda



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At: Baniatangi, PO: Bajapur, Khurdha, PIN: 752060, Bhubaneswar

ACTIVITY REPORT

AWARENESS ON GENDER EQUALITY AND WOMEN EMPOWERMENT ON INTERNATIONAL WOMEN DAY

Held on: 08/03/2022

Venue: **BANIATANGI, KHORDHA**

Organized by: EATM NSS UNIT

Scheme: WOMEN EMPOWERMENT

No of Students participated: 70

No of Faculty members involved: 12

Gender equality is not only a fundamental human right, but a necessary foundation for a peaceful, prosperous and sustainable world. There has been progress over the last decades, but the world is not on track to achieve gender equality by 2030.

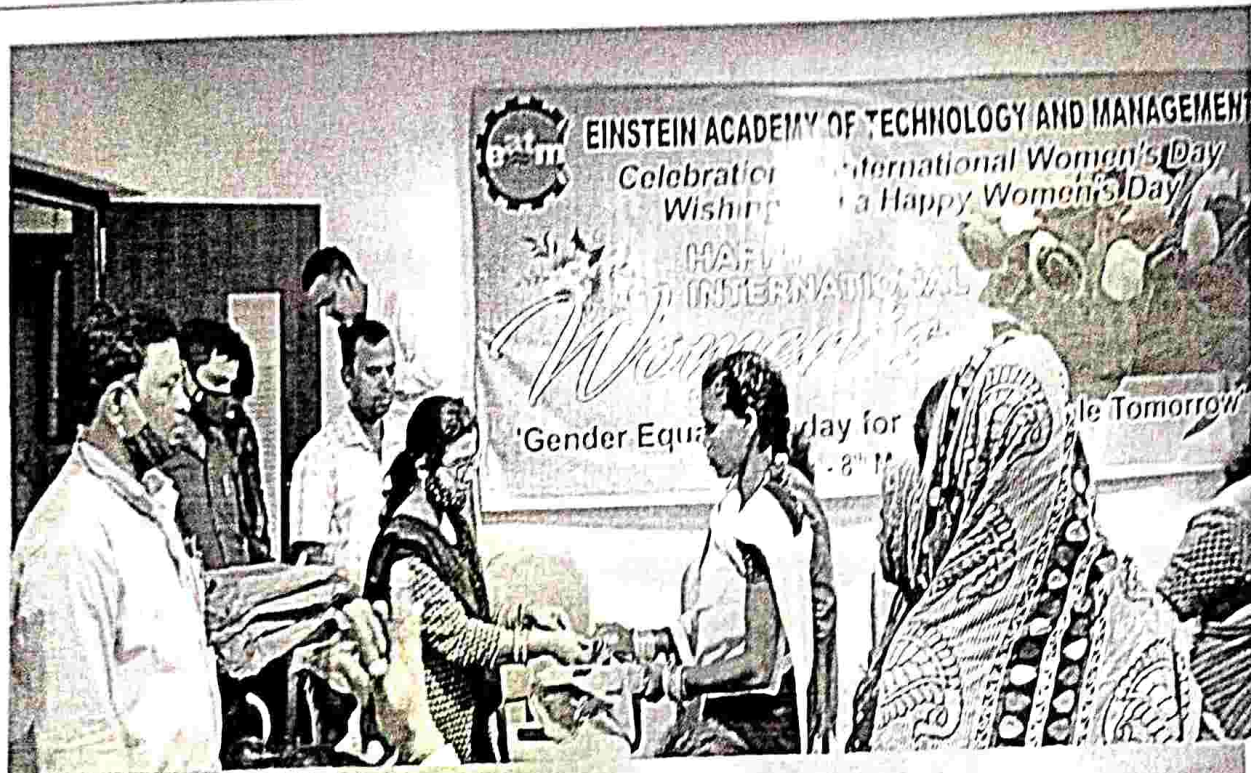
Women and girls represent half of the world's population and therefore also half of its potential. But gender inequality persists everywhere and stagnates social progress. On average, women in the labor market still earn 23 percent less than men globally and women spend about three times as many hours in unpaid domestic and care work as men.

Sexual violence and exploitation, the unequal division of unpaid care and domestic work, and discrimination in public office, all remain huge barriers. All these areas of inequality have been exacerbated by the COVID-19 pandemic: there has been a surge in reports of sexual violence, women have taken on more care work due to school closures, and 70% of health and social workers globally are women.


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(PHOTOS OF THE AWARENESS ON GENDER EQUALITY AND WOMEN EMPOWERMENT ON INTERNATIONAL WOMEN DAY)


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ACTIVITY REPORT

YOGA AS PART OF LIFE FOR BEING HEALTHY

Held on: 21/12/2021

Venue: **EATM CAMPUS,**

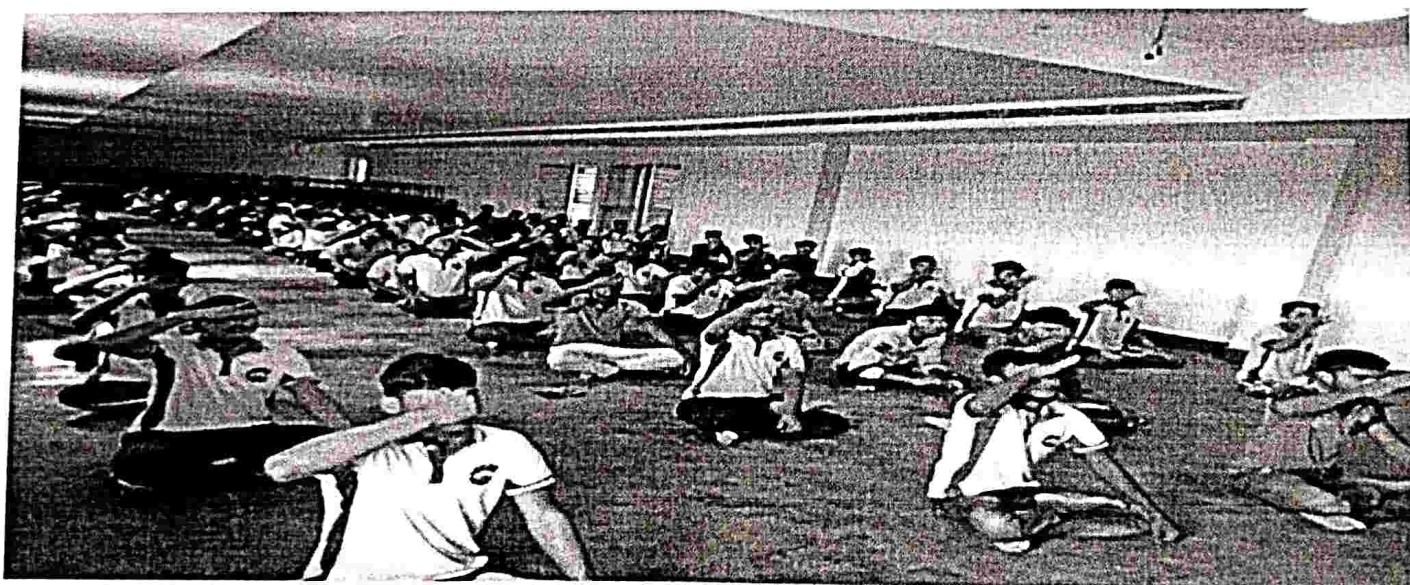
Organized by: Patanjali Yoga, Khordha

Scheme: FIT INDIA MOVEMENT

No of Students participated: 66

No of Faculty members involved: 15

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(PHOTO OF THE YOGA CAMP)

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ACTIVITY REPORT

AWARENESS PROGRAMME ON ROAD SAFETY MANAGEMENT IN ASSOCIATION WITH DISTRICT POLICE, KHORDHA

Held on: 03/12/2021

Venue: Khordha S.P office

Organized by: DISTRICT POLICE, Khordha

Scheme: ROAD SAFETY SCHEME

No of Students participated: 68

No of Faculty members involved: 15

This program was organized by Khordha District Police Head Quarter where the student volunteers from the NSS unit of Einstein Academy of Technology and Management participated in which the students with flex and placard march from the Khordha S.P office to inside Khordha town towards collectorate office , the objective of the program was to raise public awareness about traffic rules and ultimately to reduce casualties due road accidents and in this police personnel from traffic and others too participated to make it a successful awareness campaign program.



(PHOTO OF THE ROAD SAFETY AWARENESS PROGRAM)


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ACTIVITY REPORT

BLOOD DONATION CAMP AT EATM CAMPUS

Held on: 10/10/2021

Venue: **EATM CAMPUS, B-104**

Organized by: DISTRICT HEAD QUARTER HOSPITAL BLOOD BANK, KHORDHA

Scheme: HEALTH WELFARE SCHEME

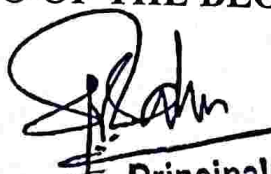
No of Students participated: 71

No of Faculty members involved: 17

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(PHOTO OF THE BLOOD DONATION CAMP)


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ACTIVITY REPORT

PLANTATION DRIVE IN NEAR BY VILLAGE

Held on: 02/10/2021

Venue: **BANIATANGI MOUZA,**

Organized by: EATM NSS UNIT

Scheme: GREEN INITIATIVE

No of Students participated: 71

No of Faculty members involved: 12

Considering the manifold benefits of trees, including that they release oxygen into the air, absorb unpleasant odours as well as harmful gases such as carbon dioxide, carbon monoxide and sulfur dioxide from the air and purify it, protect us from dangerous ultra-violet rays, provide us with food and the pivotal role played by trees in preventing soil erosion, maintaining ecological balance and most especially in lessening the effects of global warming, the EATM NSS team conducts tree plantation drives twice a year. Over the last one and a half years, more than 1,000 plants in nearby villages under Bajapur panchayat, khordha.

Tree plantation is not just something that should be done; instead, it is a necessity, the urgent need of the hour. Planting of trees is especially important to protect our environment against air pollution and global warming. To this end, our young volunteers have been actively involved in organizing tree plantation campaigns.



(PHOTOS OF THE PLANTATION DRIVE)


Principal
Einstein Academy of Technology & Management
Bhubaneswar, Khurda



EINSTEIN ACADEMY OF TECHNOLOGY AND MANAGEMENT

Approved by AICTE, Affiliated to BPUT Odisha

At: Baniatangi, PO: Bajapur, Khurdha, PIN: 752060, Bhubaneswar

ACTIVITY REPORT

AWARENESS PROGRAM ON COVID-19 PANDEMIC IN BAJAPUR VILLAGE

Held on: 12/03/2021

Venue: **Bajapur Village**

Organized by: Einstein Academy of Technology and Management

Scheme: COVID AWARENESS SCHEME

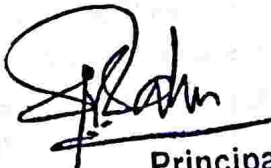
No of students/Staffs participated: 12

No of Faculty members involved: 2

In this program the staffs of the Einstein Academy of Technology and Management along local authorities spread the awareness of preventive measures of spreading corona virus. In the program villagers were aware about the corona virus symptoms and how to take some preventive measures at home to get rid of the infection and face mask and some the essential items was distributed among the villagers.



(PHOTO OF THE COVID-19 AWARENESS PROGRAM)


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ACTIVITY REPORT

AWARENESS PROGRAM ON COVID-19 PANDEMIC IN SIALIAPATNA VILLAGE

Held on: 02/01/2021

Venue: **Sialia Patna Village**

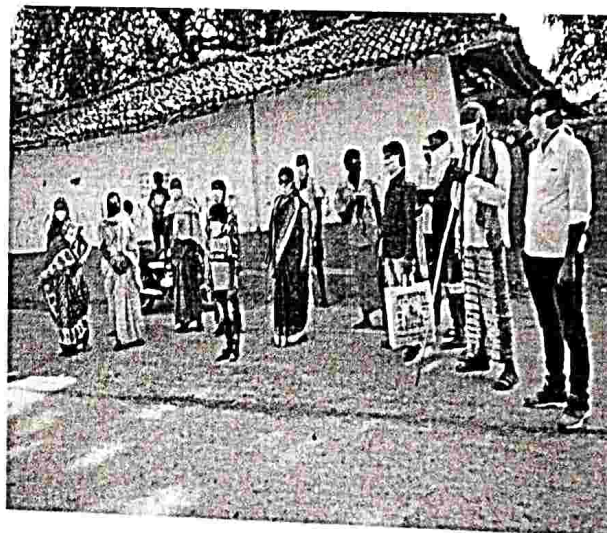
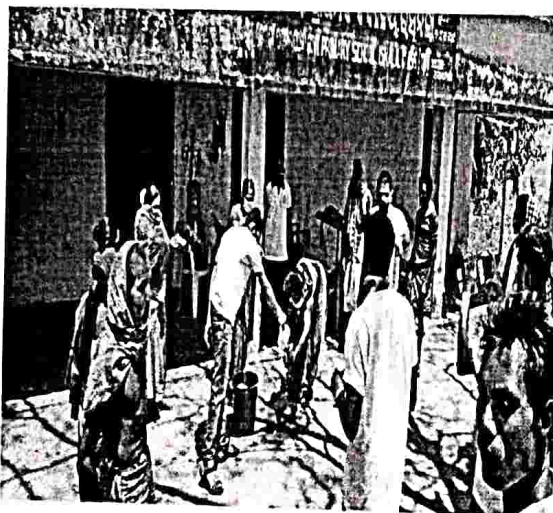
Organized by: Einstein Academy of Technology and Management

Scheme: COVID AWARENESS SCHEME

No of students/Staffs participated: 12

No of Faculty members involved: 2

In this program the staffs of the Einstein Academy of Technology and Management along local authorities spread the awareness of preventive measures of spreading corona virus. In the program villagers were aware about the corona virus symptoms and how to take some preventive measures at home to get rid of the infection and face mask and some the essential items was distributed among the villagers.



(PHOTO OF THE COVID-19 AWARENESS PROGRAM)


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ACTIVITY REPORT

AWARENESS PROGRAM ON COVID-19 PANDEMIC IN BANIIATANGI VILLAGE

Held on: 21/10/2020

Venue: **Baniatangi Village**

Organized by: Einstein Academy of Technology and Management

Scheme: COVID AWARENESS SCHEME

No of students/Staffs participated: 12

No of Faculty members involved: 2

In this program the staffs of the Einstein Academy of Technology and Management along local authorities spread the awareness of preventive measures of spreading corona virus. In the program villagers were aware about the corona virus symptoms and how to take some preventive measures at home to get rid of the infection and face mask was distributed among the villagers.



(PHOTO OF THE COVID-19 AWARENESS PROGRAM)


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ACTIVITY REPORT

AWARENESS PROGRAM ON COVID-19 PANDEMIC IN RAIRANG VILLAGE

Held on: 12/09/2020

Venue: Rairanga Village

Organized by: Einstein Academy of Technology and Management

Scheme: COVID AWARENESS SCHEME

No of Staffs participated: 6

No of Faculty members involved: 2

In this program the staffs of the Einstein Academy of Technology and Management along local authorities spread the awareness of preventive measures of spreading corona virus. In the program villagers were aware about the corona virus symptoms and how to take some preventive measures at home to get rid of the infection.



(PHOTO OF THE COVID-19 AWARENESS PROGRAM)


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ACTIVITY REPORT

AWARENESS ON WOMEN EMPOWERMENT AND PREVENTION VIOLENCE AGAINST WOMEN AND GIRLS

Held on: 08/03/2020

Venue: Bajapur High School

Organized by: NSS EATM, Khordha

Scheme: WOMEN EMPOWERMENT

No of Students participated: 77

No of Faculty members involved: 13

On the occasion of International women's Day the NSS unit of EATM organized an awareness program on women empowerment and the prevention of violence against women and girls, in this occasion Inspector In charge of the Capital women Police station, Bhubaneswar was guest speaker where she encouraged and motivated all the women and girls to know their social rights, employment /work rights, equal wages, property and protection against any form of exploitation.



(PHOTO OF THE AWARENESS ON WOMEN EMPOWERMENT AND
PREVENTION VIOLENCE AGAINST WOMEN AND GIRLS)


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ACTIVITY REPORT

PLANTATION DRIVE IN NEAR BY VILLAGE

Held on: 02.03.2020

Venue: **SIALIAPATNA VILLAGE**

Organized by: NSS EATM

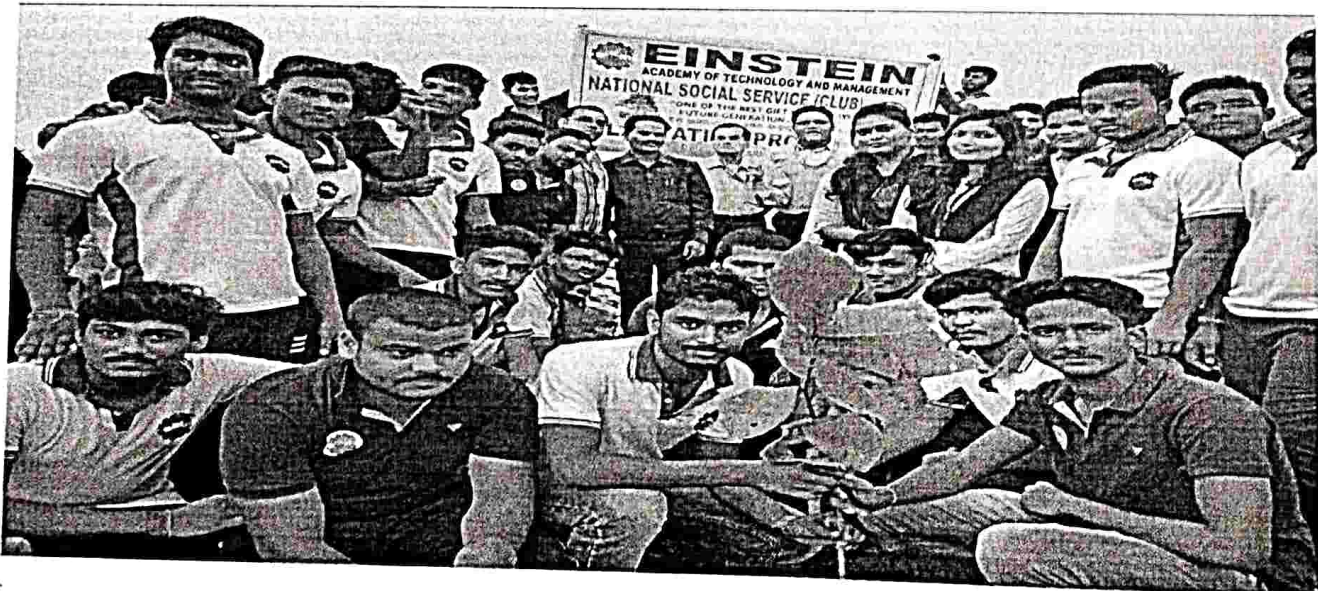
Scheme: GREEN INITIATIVE

No of Students participated: 82

No of Faculty members involved: 15

Considering the manifold benefits of trees, including that they release oxygen into the air, absorb unpleasant odours as well as harmful gases such as carbon dioxide, carbon monoxide and sulfur dioxide from the air and purify it, protect us from dangerous ultra-violet rays, provide us with food and the pivotal role played by trees in preventing soil erosion, maintaining ecological balance and most especially in lessening the effects of global warming, the EATM NSS team conducts tree plantation drives twice a year. Over the last one and a half years, more than 1,000 plants in nearby villages under Bajapur panchayat, khordha.

Tree plantation is not just something that should be done; instead, it is a necessity, the urgent need of the hour. Planting of trees is especially important to protect our environment against air pollution and global warming. To this end, our young volunteers have been actively involved in organizing tree plantation campaigns.



(PHOTO OF THE PLANTATION DRIVE)


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ACTIVITY REPORT

AWARENESS PROGRAM ON RAINWATER HARVESTING IN ASSOCIATION WITH DIRECTORATE OF GROUND WATER DEVELOPMENT (GWD), ODISHA

Held on: 16/02/2020

Venue: **EATM College Campus**

Organized by: Einstein Academy of Technology and Management

Scheme: Jaal he Jivan Activity

No of Students participated: 85

No of Faculty members involved: 14

The objective of organizing such program to create awareness about the rain water harvesting that can be a solution to overcome the rapid depletion of groundwater levels. In this program the experts in the field presented the process of rain water harvesting by conserving rain water by collecting, storing, conveying and then purifying the rain water that runs off from rooftops, parks, roads, open grounds etc. for later use.



(PHOTO OF THE AWARENESS PROGRAM ON RAINWATER HARVESTING)

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ACTIVITY REPORT

AWARENESS PROGRAMME ON CONSERVATION COASTAL ECOSYSTEMS AND ITS MARINE BIO- DIVERSITY BY PARTICIPATING IN A COSTAL RUN IN THE KONARK MARINE DRIVE

Held on: 11/11/2019

Venue: **KONARK**

Organized by: NSS EATM

Scheme: CONSERVATION OF COASTAL ECOSYSTEM

No of Students participated: 73

No of Faculty members involved: 12

The student volunteers and staffs of EATM NSS unit participated in a coastal run organised by the govt. of Odisha under puri district administration to spread public awareness on conservation coastal ecosystems and its Marine bio- diversity organized by the Einstein social service guild held on 11th November 2019 at Konark. The Objective of this program to spread the knowledge that bio-diversity is fundamental to the functioning of ecosystems and wellbeing of the planet, to be aware of environmental issues and was to spread awareness amongst people and enlighten them about that marine and coastal environment contain diverse habitats that support an abundance of marine life. In this awareness program many intellectual persons of the district administration participated and encouraged the students to play pivotal role.



(PHOTOS OF THE COASTAL RUN)

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At: Baniatangi, PO: Bajapur, Khurdha, PIN: 752060, Bhubaneswar

ACTIVITY REPORT

PLANTATION PROGRAM ON THE OCCASION OF Dr. APJ ABDUL KALAM BIRTHDAY

Held on: 15/10/2019

Venue: **Bajapur, khordha**

Organized by: Einstein Academy of Technology and Management

Scheme: GREEN INITIATIVE

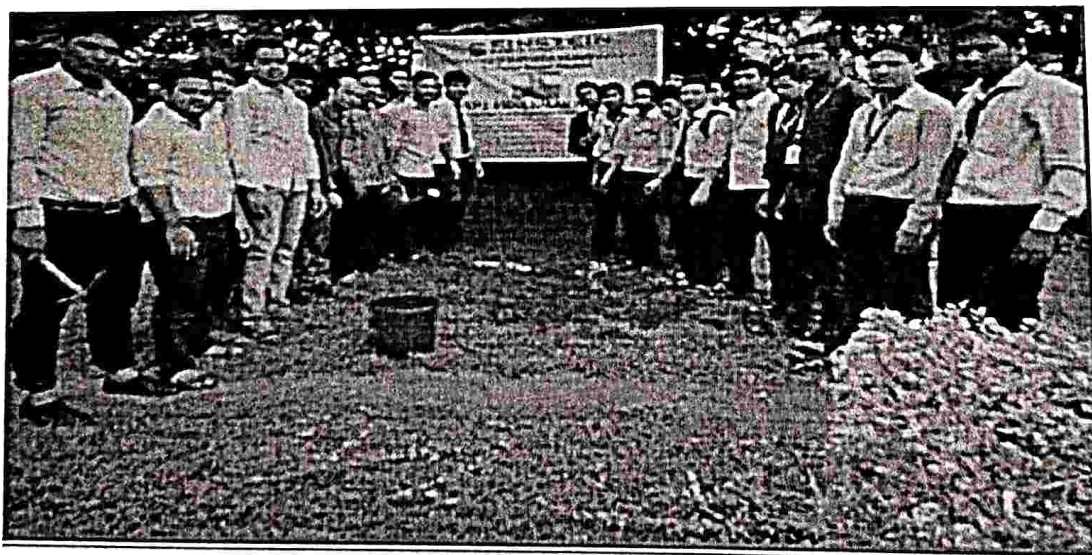
No of Students participated: 73

No of Faculty members involved: 13

In this activity plantation program was organised by Einstein Social service Guild on the occasion of Dr. APJ Abdul Kalam Birth anniversary in his memory the student volunteers participated in the plantation drive.

Considering the manifold benefits of trees, including that they release oxygen into the air, absorb unpleasant odours as well as harmful gases such as carbon dioxide, carbon monoxide and sulfur dioxide from the air and purify it, protect us from dangerous ultra-violet rays, provide us with food and the pivotal role played by trees in preventing soil erosion, maintaining ecological balance and most especially in lessening the effects of global warming, the EATM NSS team conducts tree plantation drives twice a year. Over the last one and a half years, more than 1,000 plants in nearby villages under Bajapur panchayat, khordha.

Tree plantation is not just something that should be done; instead, it is a necessity, the urgent need of the hour. Planting of trees is especially important to protect our environment against air pollution and global warming. To this end, our young volunteers have been actively involved in organizing tree plantation campaigns.



(PHOTO OF THE PLANTATION DRIVE)


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ACTIVITY REPORT

SWACHH BHARAT ABHIYAN IN A NEAR BY VILLAGE FOR CLEANLINESS DRIVE

Held on: 02/10/2019

Venue: Kaipadar village, Khordha

Organized by: EATM NSS UNIT

Scheme: SWACHH BHARAT ABHIYAN

No of Students participated: 83

No of Faculty members involved: 12

The student volunteers of EATM NSS unit participated in the Cleanliness drive organized by the Einstein social service guild held on 02nd October 2019 at Kaipadar village, Khordha. The Objective of this drive was to spread awareness amongst people and enlighten them about the importance of the environment and cleanliness.

The objectives of swachh bharat Abhiyan revolved primarily around creating a culture around sanitation and hygienic environment that could inspire people to take care of their surroundings and proactively participate in ensuring their cleanliness.

In this program students from our college participated in cleaning the approach road, village area and nearby premises of the village, even sharing the message of cleanliness among the youth of villagers to actively involve themselves in their village cleanliness drive and proper management of wastes among the residents of villages.



Swachh Bharat initiative on the occasion of
Gandhi Jayanti at Kaipadar, Khurda


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Bhubaneswar, Khurda



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ACTIVITY REPORT

BLOOD DONATION CAMP AT EATM CAMPUS

Held on: 26/09/2019

Venue: **EATM CAMPUS, B-104**

Organized by: RED CROSS KHORDHA

Scheme: HEALTH WELFARE SCHEME

No of Students participated: 76

No of Faculty members involved: 12

Human blood is an essential element of human life with no substitute. Voluntary blood donors are the cornerstone of a safe and adequate supply of blood and blood products. The safest blood donors are voluntary, non-remunerated blood donors from low-risk populations. Blood donors in India, as across the globe, are of three types; voluntary donors, replacement donors and professional donors. Most donations are as a result of replacement donations, which are non-remunerated donations, provided by the relatives of patients. Professional donors are those who donate blood in exchange for money. Replacement and professional donors may be compelled to donate blood, though their health conditions are unsuitable to donate blood. They do not help maintaining a stock of blood for emergency situations. Moreover, they do not provide rare blood groups. These points are indicating the need and importance of voluntary blood donations. The success of blood donation camp depends on people who organize the camp and blood bank team. Aim: The aim of this report is to discuss about the importance of voluntary blood donation and to guide the camp organizer, medical officer, and also other team members involving in voluntary blood donation camp to organize the camp efficiently.

- Ensure safety and quality of blood.
- Motivate and maintain a permanent well-indexed record of voluntary blood donors.
- Educating the community on the beneficial aspects of blood donation and harmful effect of collecting blood from paid donors.
- Ensure safety and quality of blood.



(PHOTOS OF THE BLOOD DONATION CAMP)

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ACTIVITY REPORT

FREE DENTAL CARE ACTIVITY ORGANISED IN ASSOCIATION WITH KIMS MOBILE DENTAL CARE UNIT, BHUBANESWAR.

Held on: 11/09/2019

Venue: **Sialiapatna, khordha**

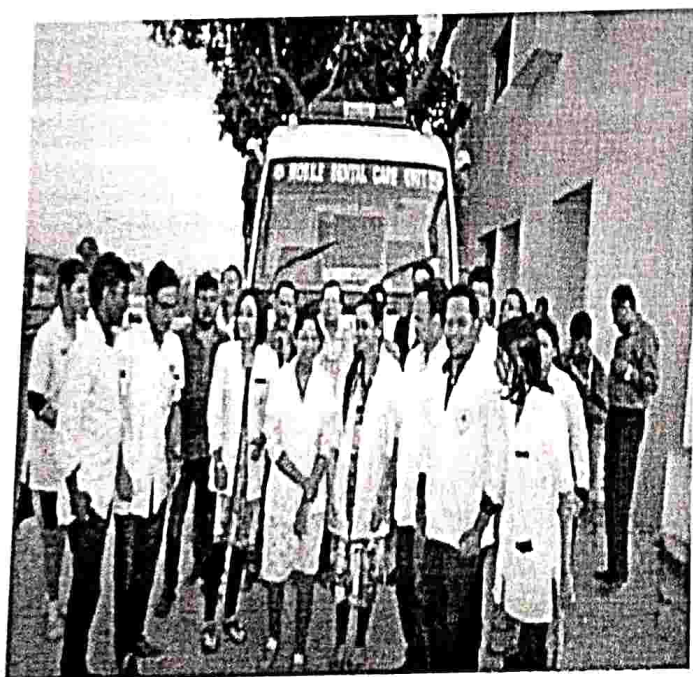
Organized by: KIMS DENTAL CARE UNIT, Bhubaneswar

Scheme: HEALTH WELFARE SCHEME

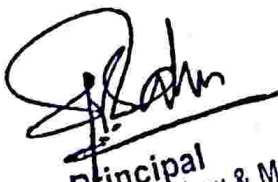
No of Students participated: 75

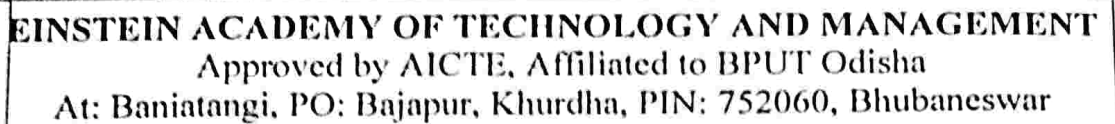
No of Faculty members involved: 12

Einstein Social service guild in association with KIMS dental care unit Bhubaneswar organised a dental medical camp in the college which was initiative taken to promote oral health awareness and checkup where not students and staffs but even people from nearby villages got the benefit of checkup , in this activity a team doctors along with their staffs treated number of persons and spread the message that how to take care of oral aliments and preferred some methods and process for maintaining good dental hygiene.



(PHOTOS OF THE DENTAL CAMP)


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ACTIVITY REPORT

AWARENESS CAMPAIGN ON RIGHT TO PRIMARY EDUCATION

Held on: 12/04/2019

Venue: **BAJAPUR PRIMARY SCHOOL, BAJAPUR**

Organized by: EATM NSS UNIT

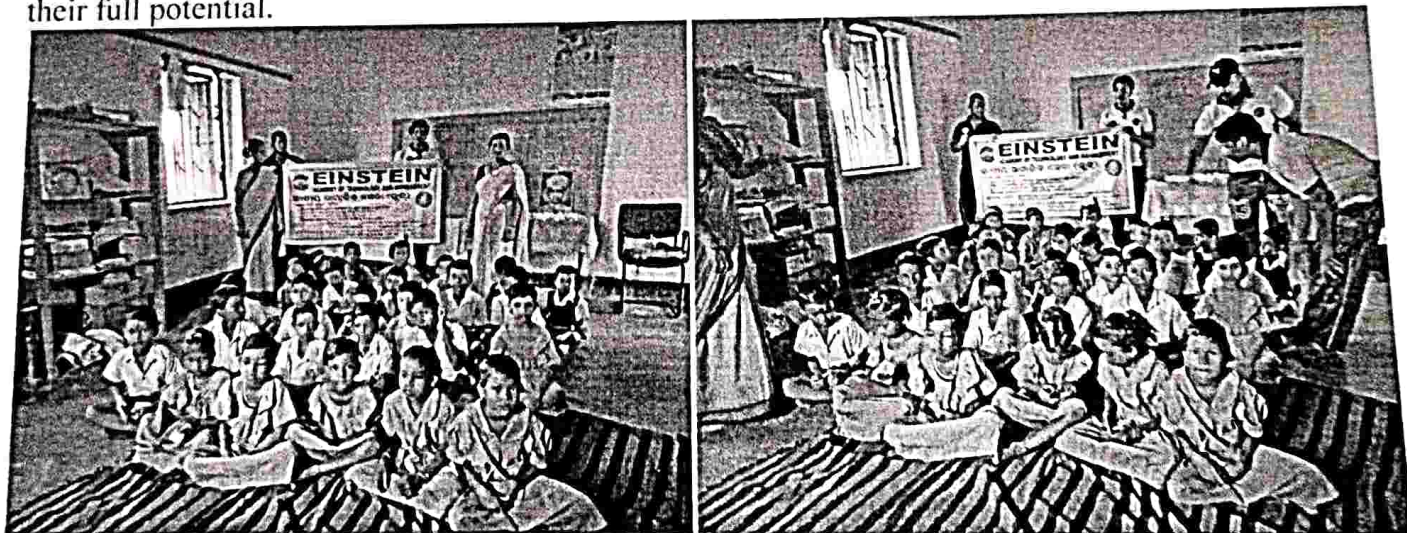
Scheme: RIGHT TO PRIMARY EDUCATION

No of Students participated: 86

No of Faculty members involved: 12

Primary education forms the bedrock of development. It is in primary school that children learn foundational skills that prepare them for life, work and active citizenship. Quality education empowers children and young people, safeguards their health and well-being, and breaks cycles of poverty. It also empowers countries, ushering in economic prosperity and social cohesion.

These benefits come not just from getting children in school, but from getting them learning to their full potential.



(PHOTOS OF THE AWARENESS CAMPAIGN ON RIGHT TO PRIMARY EDUCATION)

Principal
Einstein Academy of Technology & Management
Bhubaneswar, Khurda



ACTIVITY REPORT

MINI MARATHON ACTIVITY TO CREATE AWARENESS FOR FITNESS FOR WELL BEING

Held on: 01/04/2019

Venue: Khordha S.P office

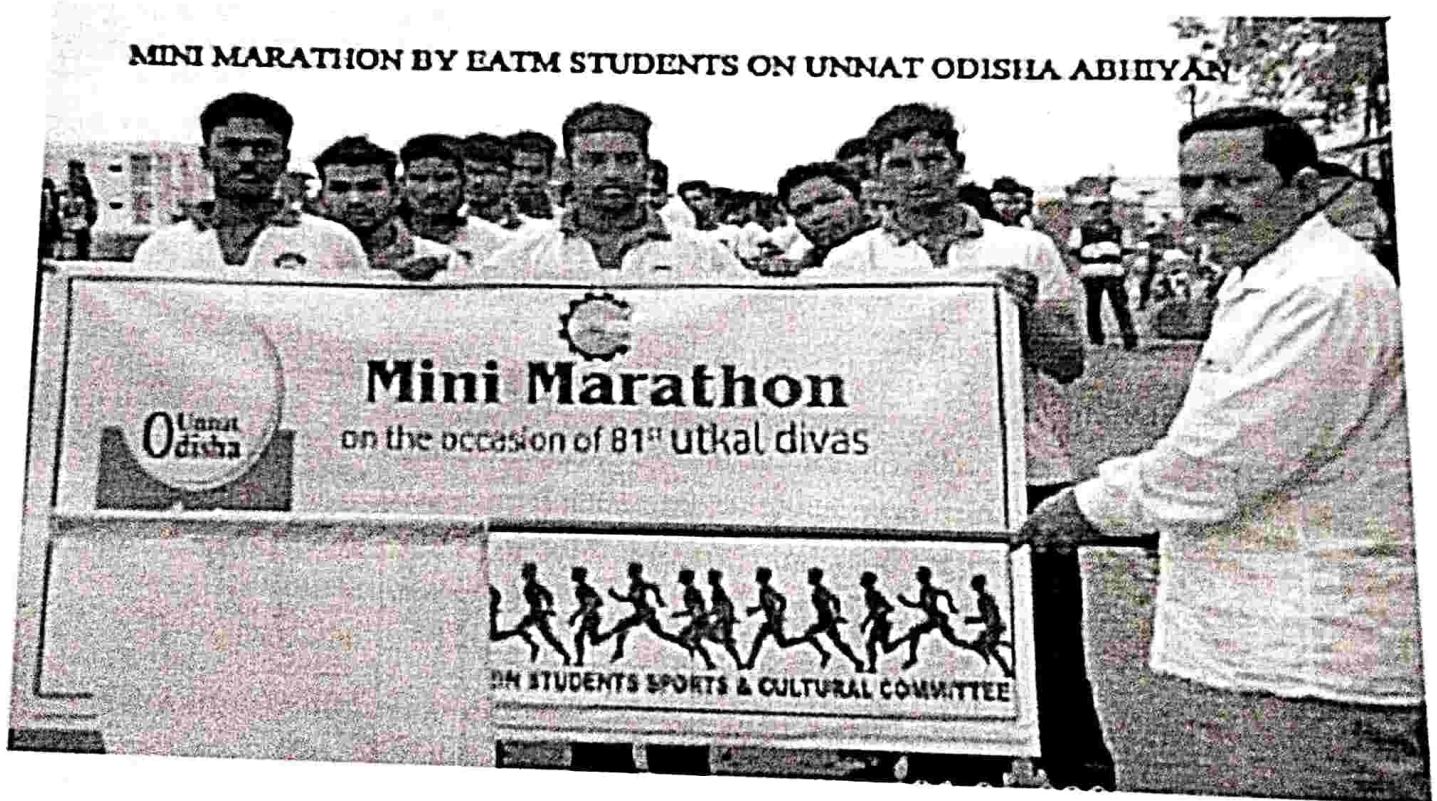
Organized by: Unnat Odisha Abhiyan

Scheme: UNNAT ODISHA ABHIYAN

No of Students participated: 76

No of Faculty members involved: 14

In this activity Einstein academy of Technology and management organised a Mini marathon among the students of our college and some schools of nearby village participated to spread the message of Fitness for well-being to remain fit for physical well-being.



(PHOTO OF THE MINI MARATHON ACTIVITY TO CREATE AWARENESS FOR FITNESS FOR WELL BEING)


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ACTIVITY REPORT

BLOOD DONATION CAMP AT EATM CAMPUS

Held on: 02/03/2019

Venue: **EATM CAMPUS, B-104**

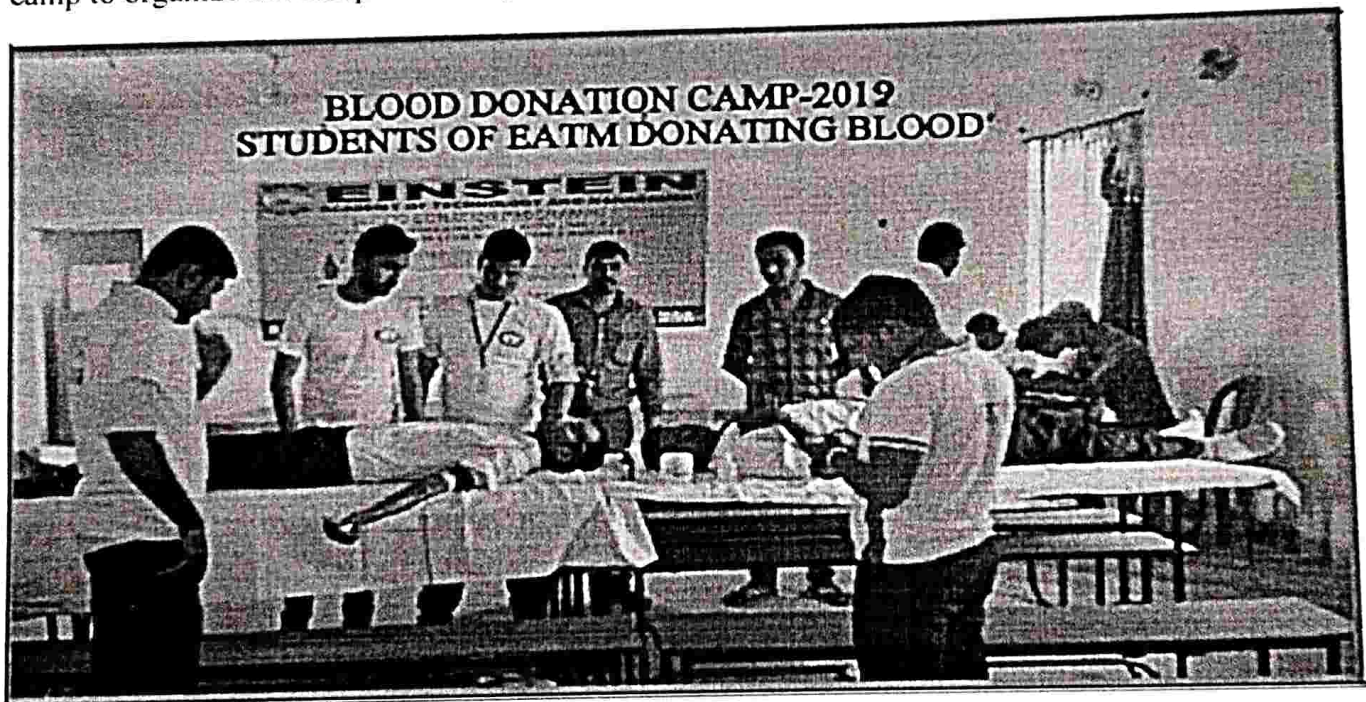
Organized by: DISTRICT HEAD QUARTER HOSPITAL BLOOD BANK

Scheme: HEALTH WELFARE SCHEME

No of Students participated: 83

No of Faculty members involved: 17

Human blood is an essential element of human life with no substitute. Voluntary blood donors are the cornerstone of a safe and adequate supply of blood and blood products. The safest blood donors are voluntary, non-remunerated blood donors from low-risk populations. These points are indicating the need and importance of voluntary blood donations. The success of blood donation camp depends on people who organize the camp and blood bank team. Aim: The aim of this report is to discuss about the importance of voluntary blood donation and to guide the camp organizer, medical officer, and also other team members involving in voluntary blood donation camp to organize the camp efficiently.



(PHOTO OF THE BLOOD DONATION CAMP)


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At: Baniatangi, PO: Bajapur, Khurdha, PIN: 752060, Bhubaneswar

ACTIVITY REPORT

AWARENESS CAMPAIGN ON NATIONAL ROAD SAFETY DAY

Held on: 16/02/2019

Venue: Khordha Collectorate office, Khordha Town

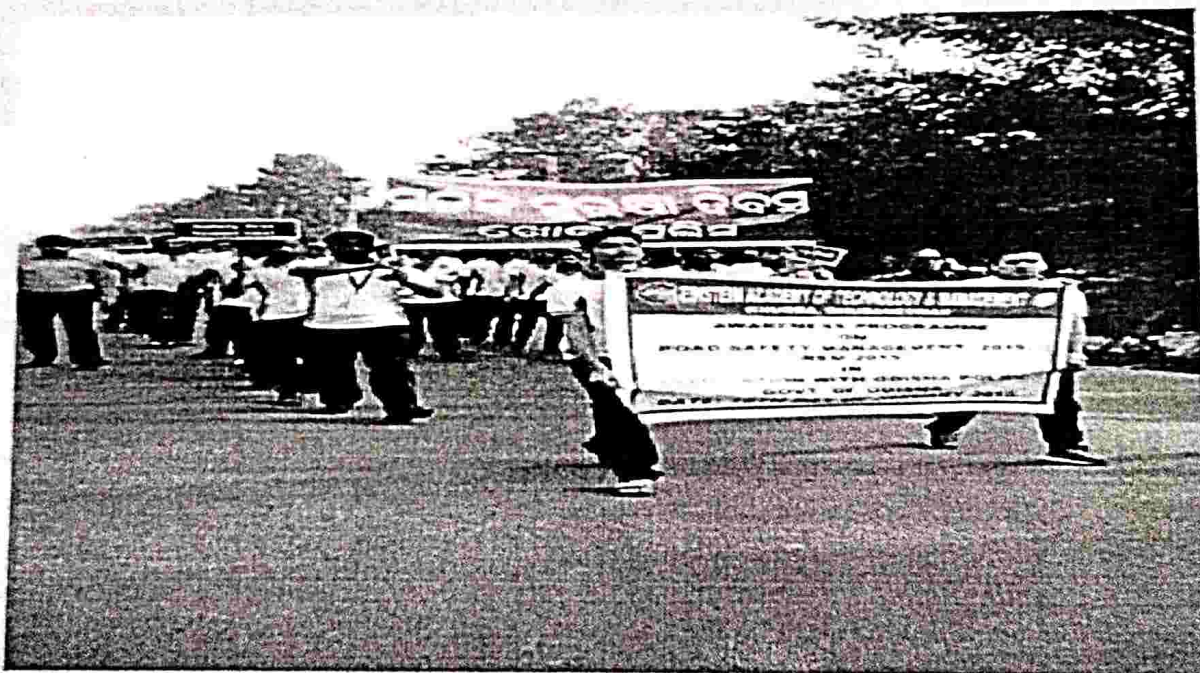
Organized by: Khordha Traffic Police Division, District of Khordha, Odisha

Scheme: ROAD SAFETY SCHEME

No of Students participated: 73

No of Faculty members involved: 12

Road safety is the prevention of road accidents by obeying the road safety rules and regulations. The most important factor of road safety is the need for skillful and cautious driving so that passengers, pedestrians and drivers stay safe. In this occasion students from our college participated in a awareness march holding placards and posters related to road safety measures for overall road safety for everyone as responsible citizen, from Khordha collectorate office to S.P office in Khordha town sending message to all local residents for obeying the road safety rules and regulations



**Sadak Surakhya Diwas by
Students of EATM**


Principal
Einstein Academy of Technology & Management
Bhubaneswar, Khurda



EINSTEIN ACADEMY OF TECHNOLOGY AND MANAGEMENT

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ACTIVITY REPORT

AWARENESS CAMPAIGN PARTICIPATING IN A MINI MARATHON ON NATIONAL VOTERS DAY

Held on: 25/01/2019

Venue: Khordha Collectorate office, Khordha Town

Organized by: ECI, District of Khordha, Odisha

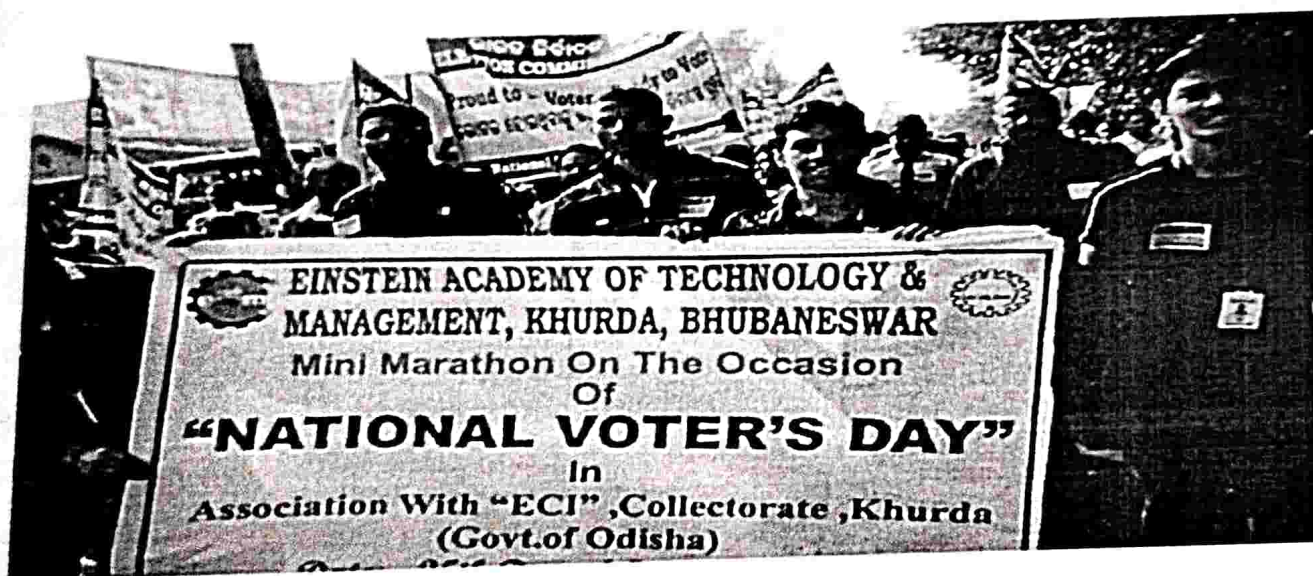
Scheme: RIGHT TO VOTE

No of Students participated: 82

No of Faculty members involved: 12

In order to encourage more young voters to take part in the political process, Government of India has decided to celebrate January 25 every year as "National Voters' Day". It has been started from 25 January 2011 to mark the foundation day of Election Commission of India.

In this occasion students from our college participated in a mini marathon from Khordha collectorate office to S.P office in Khordha town sending message to all voters for active participation in the electoral process of the country.



(PHOTO OF THE AWARENESS CAMPAIGN PARTICIPATING IN A MINI MARATHON ON NATIONAL VOTERS DAY)

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ACTIVITY REPORT

AWARENESS CAMPAIGN ON MARCH TO RIGHTEOUSNESS ON THE OCCASION INTERNATIONAL ANTI-CORRUPTION DAY

Held on: 09/12/2018

Venue: **KALINGA STADIUM, BHUBANESWAR**

Organized by: EATM NSS UNIT

Scheme: CORRUPTION FREE INDIA

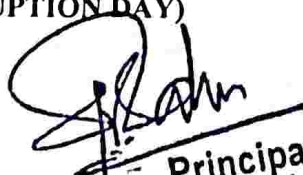
No of Students participated: 77

No of Faculty members involved: 13

The impacts of corruption disproportionately affect the most vulnerable people in society. Widespread corruption deters investment, weakens economic growth and undermines the rule of law. International Anti-Corruption Day has been observed annually, on 9 December, since the passage of the United Nations Convention against Corruption on 31 October 2003 to raise public awareness for anti-corruption. International Anti-Corruption Day. Anti-corruption collective action is a form of collective action with the aim of combatting corruption and bribery risks in public procurement. It is a collaborative anti-corruption activity that brings together representatives of the private sector, public sector and civil society.



(PHOTO OF THE AWARENESS CAMPAIGN ON MARCH TO RIGHTEOUSNESS ON THE OCCASION INTERNATIONAL ANTI-CORRUPTION DAY)


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At: Baniatangi, PO: Bajapur, Khurdha, PIN: 752060, Bhubaneswar

ACTIVITY REPORT

ACTIVE CITIZENSHIP AWARENESS PROGRAMME AMONG STUDENTS & STAFFS

Held on: 28/11/2018

Venue: EATM College Campus, Khordha

Organized by: ODISHA ACTIVE CITIZENSHIP CHAPTER, STATE YOUTH WELFARE BOARD, BHUBANESWAR

Scheme: ACTIVE CITIZENSHIP AWARENESS

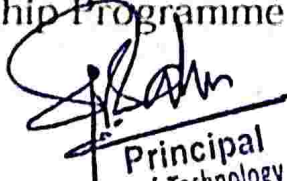
No of Students participated: 78

No of Faculty members involved: 12

The objective of the programme of ACTIVE CITIZENSHIP as part of Integrated Youth Development Programme aims at inculcating civic sense, respect towards women, empathy for the physically challenged, abhorrence to substance abuse and patriotism among the youth and other such issues through audio visual medium. The programme has been conceptualized keeping in view the recent happenings in the society which necessitates sincere attempt in instilling strong moral values among the impressionable minds of the youth which shape their personality as a responsible citizen. In these program students from our college participated in attending all session where influencers delivered motivational lessons though audio & video documentary films and even our students created awareness among all students and staffs to play pivotal role to be ACTIVE CITIZEN for the overall development of the society where youth plays a major role.



Active Citizenship Programme @ EATM


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ACTIVITY REPORT

DESTINATION TO GET PEEP INTO BEAUTY OF MOTHER NATURE THE BIRDS

PARADISE IN THE NORTHERN BANKS OF CHILIKA LAKE

Held on: 25/11/2018

Venue: KALIJAI TEMPLE,

Organized by: EATM NSS UNIT

Scheme: GREEN INITIATIVE

No of Students participated: 78

No of Faculty members involved: 12

The student volunteers of EATM NSS unit participated in the Destination to get peep into beauty of mother nature the birds paradise in the northern banks of chilika lake organized by the Einstein social service guild held on 25nov.2018 at Kalijai Temple. The Objective of this drive was to spread awareness amongst people and enlighten them about the importance of the environment and cleanliness.

The objectives of Nature camp Abhiyan revolved primarily around creating a culture around sanitation and hygienic environment that could inspire people to take care of their surroundings and proactively participate in ensuring their cleanliness.



(PHOTOS OF THE NATURE CAMP)


Principal
Einstein Academy of Technology & Management
Bhubaneswar, Khurda



EINSTEIN ACADEMY OF TECHNOLOGY AND MANAGEMENT
Approved by AICTE, Affiliated to BPUT Odisha
At: Baniatangi, PO: Bajapur, Khurdha, PIN: 752060, Bhubaneswar

ACTIVITY REPORT

SWACHH BHARAT ABHIYAN IN A NEAR BY VILLAGE FOR CLEANLINESS DRIVE

Held on: 08/09/2018

Venue: **BAJAPUR, KHORDHA**

Organized by: EATM NSS UNIT

Scheme: **SWACHH BHARAT ABHIYAN**

No of Students participated: 79

No of Faculty members involved: 10

The student volunteers of EATM NSS unit participated in the Cleanliness drive organized by the Einstein social service guild held on 08 Sept.2018 at Bajapur village, Khordha. The Objective of this drive was to spread awareness amongst people and enlighten them about the importance of the environment and cleanliness.

The objectives of swachh bharat Abhiyan revolved primarily around creating a culture around sanitation and hygienic environment that could inspire people to take care of their surroundings and proactively participate in ensuring their cleanliness.



(PHOTOS OF THE CLEANLINESS DRIVE)

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ACTIVITY REPORT

BLOOD DONATION CAMP AT EATM CAMPUS

Held on: 02/08/2018

Venue: **EATM CAMPUS**

Organized by: DISTRICT HEAD QUARTER HOSPITAL BLOOD BANK, KHORDHA

Scheme: HEALTH WELFARE SCHEME

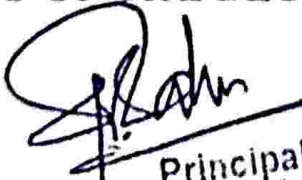
No of Students participated: 68

No of Faculty members involved: 17

Human blood is an essential element of human life with no substitute. Voluntary blood donors are the cornerstone of a safe and adequate supply of blood and blood products. The safest blood donors are voluntary, non-remunerated blood donors from low-risk populations. Blood donors in India, as across the globe, are of three types; voluntary donors, replacement donors and professional donors. Most donations are as a result of replacement donations, which are non-remunerated donations, provided by the relatives of patients. Professional donors are those who donate blood in exchange for money. Replacement and professional donors may be compelled to donate blood, though their health conditions are unsuitable to donate blood. They do not help maintaining a stock of blood for emergency situations. Moreover, they do not provide rare blood groups. These points are indicating the need and importance of voluntary blood donations. The success of blood donation camp depends on people who organize the camp and blood bank team. Aim: The aim of this report is to discuss about the importance of voluntary blood donation and to guide the camp organizer, medical officer, and also other team members involving in voluntary blood donation camp to organize the camp efficiently.



(PHOTO OF THE BLOOD DONATION CAMP)


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Bhubaneswar, Khurda